

# DRAGON CLAW

## Dragon striding forward.....

### We Are Now A National Charity

Recently Dragon Claw was granted national charity status by the Charities and Not-for-Profit Commission. This means that all donations above \$2 are tax deductible. Our new ABN is 73621371775.

From a members point of view all members are now stakeholders in Dragon Claw Ltd, a company limited by guarantee. This means you have a say in what we do and how we do it. We plan on calling an Annual General Meeting where members can move motions and vote. The AGM will be held electronically so those members in other localities can participate without the need for travel.

The initial office holders are Denis Tebbutt as Chair, Susan Hughes as Treasurer and Michael Gill as Secretary. The chair of the Gift Fund, where donations are deposited, will be Kelvin Postlethwaite, who has volunteered since 2014. The usual way contacting these people is via

**New on Dragon Claw:** Four new videos are available via the Video Library. For members only.

[info@dragon-claw.org](mailto:info@dragon-claw.org) . further details of our new structure will be published in due course

### Strategic Planning Workshop

In early September we gathered together nine dedicated volunteers and conducted a half-day planning workshop in the boardroom of the NTF Group, a Dragon Claw partner.



Thegroupshadatwork

Special guest speaker Nettie Burke, CEO of Cystic Fibrosis Australia, provided an inspiring presentation on lessons learnt and the importance of branding clarity. Nettie's corporate career involved consumer, government and implementing advertising strategies for major players in the retail, energy and property arenas.



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## www.dragon-claw.org

Dragon Claw's Patient Advisory Committee Chairperson, Susan Hughes said "Nettie really inspired us on the importance of partnering with other Not for Profits and charities and we are most grateful for Nettie generously sharing her time and experience with us". "We are also very grateful to have had professional support of Facilitator Executive HR Amanda Collins and our sponsors The NTF Group LoneAlarm. The event was held in a lovely boardroom overlooking Darling Harbour.



L-R Facilitator and HR / Change Advisor, Amanda Collins; LoneAlarm sponsor Ned Strong; Dragon Claw Director Susan Hughes; Dragon Claw Founder Michael Gill; NTF 's sponsor and venue host Greg Taylor; Social Media Advisor Megan Kenned;; Dragon Claw Chair Denis Tebbutt; Legal Advisor Kelvin Postlethwaite; and Government Advisor Keith Besgrove.

This is the first of several more planned forums to develop market awareness and fundraising programs. Please feel free to contact us at Dragon Claw Charity (marked to Susan Hughes) to hear about our plans at [info@dragon-claw.org](mailto:info@dragon-claw.org).

A subgroup has been tasked with developing these issues further. A suggested elevator marketing pitch is as follows. "The concept behind Dragon Claw is radical in that it promotes patient centric self-care to provide coordinated care management. It does not provide medical advice."



L-R Dragon Claw Founder Michael Gill, Cystic Fibrosis Australia CEO Nettie Burke, Dragon Claw's Director Susan Hughes and Chair Denis Tebbutt

### Patient Advisor Committee

A PAC meeting was held in Sydney on 18<sup>th</sup> September. The purpose of the PAC is to ensure that patient and carer interested are emphasised. We are pleased to introduce our first carer member of the team, Amanda Collins. Amanda supports another member of her wider family who has Lupus.

### Social Media

Have you noticed our social media activity? Please link up, 'accept' and be a member by visiting: LinkedIn and Facebook searching **DragonClaw** and **Dragonclaw** respectively. **Dragon1** on Twitter is now active.



<http://www.guild.org.au>



An independent non-profit  
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<http://www.bakermckenzie.com/en>

The use of street art on our website does three things:

- Clearly underlines that we are not a medical site;
- Adds colour and interest for members; and
- Exposes local artists who seek work.



All known street artists are listed on our website under Acknowledgements.



By Mo

Dragon Claw is developing a community of common interest through which we encourage self-management and a reduction in stress and isolation. Spread the word!

<https://www.dragon-claw.org>

### AIM

Dragon Claw provides information, community and support.

### Why The Name?

Rheumatoid Disease (RD) can be felt like an unpleasant animal moving around the body biting and scratching. Occasionally, the dragon rears up and breathes fire, which is felt as a flare, hence the name.

### Our Patron

Dr. Mukesh Haikerwal AO former National President of the Australian Medical Association. He is currently a board member of Beyond Blue, Cancer Victoria and Brain Injury Australia. In addition, he is a professor at the School of Medicine, Flinders University, Adelaide.

**Encouraging self-care and care co-ordination to reduce isolation and stress**



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